

NEVER BACK DOWN

Activities for 2021

Don't let the pandemic stop your international student recruitment.

rexpo



#neverbackdown

#CHANGEforRECRUITMENT



The 'New Norm' was the excuse of 2020, so 2021 is the year where we seize 'New Opportunities'!

REXPO would like to start this off by thanking you for choosing us. 2020 threw us a whirlwind, one that we never forecasted turbulence. As we begin to enter a new society, one that has changed and adapted with the pandemic that has affected us, we can assure you that the uncertainty is coming to an end. Have trust in us and leave things to the experts: we have your back.


In 2021, REXPO will propel forward with knowledge that we have gathered over the year with close precision. Being the first to tackle this, we paved the way for global virtual expos. No one is doing it like us; and our track record is nothing short of exceptional. Achieving all time highs, REXPO continues to flourish more than ever and has redefined what it means to have proper virtual events. We are also happy to share that we have added greater 'value' to our 2021 packages as well.

Go on this journey with us, take our hand, and let us guide you into the new year with greater hope of opportunities that's awaiting out there.

Looking forward.

Yours Sincerely,

 Rexpo Events Team

 Rexpo Technology Division



EVENT CALENDAR

FEB-OCT 2021

QATAR, IRAN, IRAQ & JORDAN

Yes2Malaysia Education Virtual Expo (Middle East Edition)



01 SESSION 1 : 6th – 7th February

02 SESSION 2 : 16th – 17th July

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM23,000

BRUNEI, INDONESIA, MYANMAR & NEPAL

Yes2Malaysia Education Virtual Expo (ASEAN Edition)



01 SESSION 1 : 20th – 21st March

02 SESSION 2 : 22nd – 23rd August

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM18,000

SAUDI ARABIA, EGYPT, KUWAIT & LIBYA

Yes2Malaysia Education Virtual Expo



01 SESSION 1 : 23rd - 24th April

02 SESSION 2 : 24th - 25th September

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM23,000

SRI LANKA, MALDIVES, INDIA & PAKISTAN

Yes2Malaysia Education Virtual Expo (South Asia Edition)



SESSION 1 : 29th – 30th May



SESSION 2 : 29th – 30th August

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM21,000

UAE, OMAN, SUDAN & BAHRAIN

Yes2Malaysia Education Virtual Expo



SESSION 1 : 11th – 12th June



SESSION 2 : 9th – 10th July

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM23,000

KENYA, SOMALIA, RWANDA & TANZANIA

Yes2Malaysia Education Virtual Expo (Middle East Edition)



SESSION 1 : 23rd – 24th July



SESSION 2 : 12th – 13th September

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM21,000

MIDDLE EAST & NORTH AFRICA

Yes2Malaysia Postgraduate Virtual Expo (Covering 15 countries)

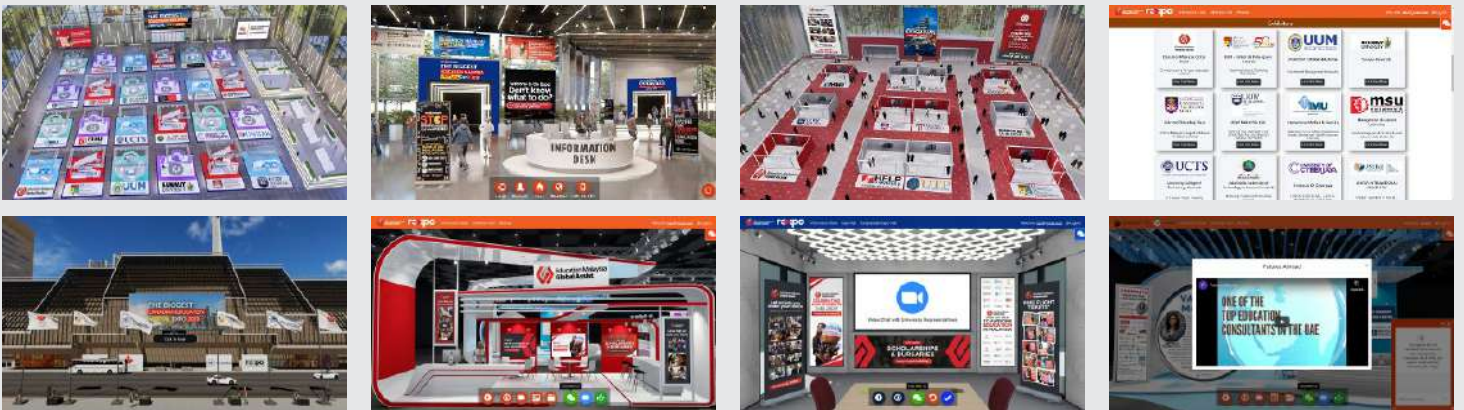


DATE: 29th – 30th October

- Platform is webinar enabled but slots are subject to availability on a first-come-first-reserved basis
- Post-Event Digital Marketing Booster campaign is available (speak to our team for a customised plan)
- Enhanced Contact/Database Engagement Plug-in is available (lead time of 2 weeks needed for configuration)

One-time participation fee: RM23,000

Glimpse of our Virtual Platform:



FOR MORE DETAILS
CONTACT
OUR EVENT
SPECIALIST

Ms. Farah : 0133986002

Ms. Eyra : 0193166001



* If you missed out a copy of our cheat codes for international student recruitment, lets us know and we will send you copy.